

The Konrad Group in combination with Beihai Konrad Consulting Company Limited and Great Concord Investment, Ltd is proud to preview the next project within the Peoples Republic of China

## VOCATIONAL TRADE & TECHNICAL SCHOOLS




### GENERAL OVERVIEW



*Beihai Guangxi, P.R. China*

While obtaining a higher education after general schooling is complete is known to improve job opportunities and income, pursuing the traditional four years of academic college education doesn't make sense for everyone. For some people, obtaining a bachelor's degree may not be financially feasible, is not well suited to their strengths or does not support their career goals. A smart and better alternative for these individuals may be to enroll in a career or vocational program. They can gain the specific skills they need to enter the workforce more quickly and earn a living in an interesting career.



A photograph showing a large group of people, likely students, holding their hands together in a circle around a small globe of the Earth. The globe is the central focus, and the hands are arranged in a dense ring around it. The people are wearing red and black clothing with white stripes on the sleeves. The text is overlaid on the image in a bold, white, sans-serif font.

**THE KONRAD SCHOOL TEACHES SKILLS AND  
KNOWLEDGE THAT CAN BE USED TO PURSUE  
EMPLOYMENT OPPORTUNITIES IN TODAY'S  
WORLD.**

# CAREER AND VOCATIONAL COURSEWORK

The Konrad Schools offer various types of career programs including professional, vocational, technical and trade programs. All of these programs teach students the skills they need for a specific job. These programs include traditional academic courses but strictly focus on coursework that pertains concretely to a specific career using applied learning concept, with a significant portion devoted to practical study in a lab and on-hands environment.

Career counseling will be provided to each individual applicant to ensure the student is choosing the best path for their future.



# DIFFERENT SCHOOLS AND COURSE OFFERING

## SCHOOL OF NURSING & HEALTH SCIENCES

### NURSING

Including the following Graduate Nursing Certificate Types:

- APN – Advanced Practice Nurse
- CNM – Certified Nurse Midwife
- CRNA – Certified Registered Nurse Anesthetists
- CNS – Clinical Nurse Specialist
- LPN – Licensed Practical Nurse
- LVN – Licensed Vocational Nurse
- NP – Nurse Practitioner
- RN – Registered Nurse
- APMHNP – Adult Psychiatric Mental Health Practitioner
- CNA – Certified Nursing Assistant

### PHARMACY TECHNICIAN

For Combining Chinese Traditional Medicine with Western Medicine





# DIFFERENT SCHOOLS AND COURSE OFFERING

## SCHOOL OF BUSINESS

- ▶ HOTEL MANAGEMENT
- ▶ RESTAURANT MANAGEMENT
- ▶ HUMAN RESOURCES MANAGEMENT
- ▶ FASHION DESIGN
- ▶ LANGUAGE ARTS  
(English, German & Spanish)

## SCHOOL OF AGRICULTURE

- ▶ FARMING  
*Including Organic Techniques for Farming  
Chinese Herbal Medicines*
- ▶ RANCHING
- ▶ HORTICULTURE





# DIFFERENT SCHOOLS AND COURSE OFFERING

## SCHOOL OF CULINARY ART

- ▶ **CULINARY ARTS**  
Asian & European
- ▶ **BAKING & PASTRY ARTS**  
Asian & European
- ▶ **NUTRITION / DIETICIAN**  
Combining Chinese &  
Western Practices

## SCHOOL OF BEAUTY

- ▶ **BARBER LICENSE**
- ▶ **COSMOTOLOGY**
- ▶ **MASSAGE TECHNIQUES**  
Certified Massage Therapy





# DIFFERENT SCHOOLS AND COURSE OFFERING

## SCHOOL OF TECHNICAL TRAINING

- ❖ **AUTOMOBIL MECHANIC**
- ❖ **AIRCONDITIONING & REFRIGERATION**
- ❖ **WELDING (Gas & Arc)**
- ❖ **PLUMBING**
- ❖ **POWER / ELECTRICAL**
- ❖ **GENERAL MAINTAINACE CERTIFICATE**



# BENEFITS

- ▶ Employers look for graduates of career programs to fill specific positions that they would otherwise have to provide training for internally. Instead, they are able to hire individuals ready to be productive as soon as they start the job. Career program graduates are more marketable and can demand a higher salary than someone who needs on-the-job training.
- ▶ Another benefit is that students will be spending their effort and money on courses that are specific to their intended career. Students in a traditional academic college program will spend a good deal of time and money on courses for which the benefit to their future profession may be unclear.
- ▶ Graduated students will be offered placement assistance and will have top priority for permanent long term positions within the Konrad Group of companies.

# GENERAL ENTRY REQUIREMENTS

**AGE:** Minimum 16 Years & Above

## **EDUCATION QUALIFICATIONS:**

For the School of Business and School of Nursing & Health Science, a minimum High School Diploma is needed or a passing equivalency test.

For the Schools of Agriculture, Culinary Art, Technical Training and School of Beauty, a minimum passing of grade 9 or passing a grade 9 equivalency test

**(BASED ON GERMAN STANDARD REQUIREMENTS)**



# TRAINING METHOD

## **Theory:**

Theory is given in classrooms under the following subjects related to the trades selected

Workshop Science

Workshop Calculation

Workshop Drawing

## **Practical Training:**

Practical training is given under the guidance of Training Engineers, Instructors and Demonstrators. Training models, demonstration boards, modern machinery equipments, work pieces, multimedia projectors, overhead projectors, magnetic boards and various other modern teaching aids are used by the teaching staff for imparting knowledge and skills to trainees.

In combination with The Konrad Group, students will have the opportunity to intern with Hospitals, Hotels, Resorts, Elderly Care Facilities (Nursing Homes), and Farms giving each student a hands-on learning experience. Each student will be placed with a mentor to follow during the hands-on training.

The Konrad Schools practice a 1 to 2 philosophy of teaching. For every one hour of classroom work, the student will have 2 hours of practical hands-on experience.

# LOCATIONS

The first location will be in Beihai City, Guangxi Province, Peoples Republic of China within the near to the Konrad Groups University, Hospital, Hotels and Elderly Care Facilities (Nursing Homes). The school in Beihai will offer all technical and trade school courses mentioned herein.

Further schools will be opened corresponding to the establishments of the nursing facilities and retirement homes with each school offering courses best suited for each location.



# ADDITIONAL LOCATIONS

- ❖ Beijing, Beijing Municipality
- ❖ Chongqing, Chongqing Municipality
- ❖ Dalian, Liaoning Province
- ❖ Guangzhou, Guangdong Province
- ❖ Guilin, Guangxi Province
- ❖ Guiyang, Guizhou Province
- ❖ Haikou, Hainan Province
- ❖ Hangzhou, Zhejiang Province
- ❖ Huangshan, Anhui Province
- ❖ Jiuzhaiguo, Sichuan Province
- ❖ Nanjing, Jiangsu Province
- ❖ Nan Ning, Guangxi Province
- ❖ Qingdao, Shandong Province
- ❖ Sanya, Hainana Province
- ❖ Shanghai, Shanghai Municipality
- ❖ Suzhou, Jiangsu Province
- ❖ Weizhou Island, Guangxi
- ❖ Wuhan, Hubei Province
- ❖ Xiamen, Fujian Province
- ❖ Zhangjiajie, Hunan Province





# FACILITIES

- ▶ Each school will be built using environmentally friendly building materials and use the latest technologies in renewable energy to enable the facilities to be near to full self sustainability.
- ▶ The campus itself will include a dormitory, cafeteria and gymnasium in lush green tree environment fostering a tranquil environment for studying.



# WORK PAYMENT PROGRAM

- ▶ Students and Konrad Group employees (*Nursing Home Employees, University Employees, Hospital Employees, Resort or Hotel Employees*) will have available to them different work program options to take advantage of to allow them to attend school while working to help advance their career further within the company and pay for tuition.
- ▶ Some student loan options may include short to long term employment agreements within the Konrad Group of Companies.



## FURTHER NOTES

- The Konrad Schools will also offer certain online programs of study making a quality education available when and where it is convenient for the student.
- Only certified proven experts in each field of study will be allowed to teach and mentor the students.
- Advisory committees, comprised of representatives of local businesses and employers, help each school periodically assess and update curricula, equipment and laboratory design.



# A BETTER TOMORROW STARTS HERE TODAY



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